



TASTE, SEE AND HEAR THE NORTH

YELLOWKNIFEARMERSMARKET.CA

YKFARMERSMARKET@GMAIL.COM

To Whom It May Concern:

I am writing to you on behalf of the Board of Directors of the Yellowknife Farmers Market (**YKFM**) inviting you to participate in this year's Music at the Market program. It is part of our mission to support local arts and culture. In order to fulfill this mission, the YKFM is offering the opportunity to spotlight local performers throughout the market season.

This year we have planned nine weeks of music running from July 3 – August 28 with a few weeks of themed markets including a French music night, a talent show night, and a rock and roll night.

We are looking for talents of all (musical) kinds! We are reaching out to you because we believe you embody the local Yellowknife music scene and would love if you submitted a proposal of your cost to the YKFM to play one of the market nights. We can provide sound equipment, advertising (primarily through social media), and an honorarium.

The deadline to apply is June 25, 2018 at 5:00 p.m. More information can be found on our website at: <http://www.yellowknifefarmersmarket.ca/work/> and <http://www.yellowknifefarmersmarket.ca/musicapplication/>

If you have any questions, please feel free to reach out to me at ykfarmersmarket@gmail.com.

Sincerely,

Brittany J. A. Scott

Director - Yellowknife Farmers Market Board of Directors